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## 2008 NZSIF TRADE FAIR 14-16 OCTOBER

The NZSIF Trade Fair is being held at the **Transport and Toy Museum Wanaka** from Monday 13 October (set up day for exhibitors) to Thursday 16 October 2008.

The Trade Fair is for the industry only and will be open to bone fide retailers from Tuesday 14 October to Thursday 16 October. An On Snow Day will be held at Cardrona on Friday 17 October.

### Stand Booking Form

**You will receive a stand booking form via email on or just after 18 July 2008. To secure your space at the 2008 NZSIF Trade Fair please complete this stand booking form and return it by email or fax by Friday 1 August 2008. Fax (04) 977-1112 or email – [nzsif@gosnow.co.nz](mailto:nzsif@gosnow.co.nz).**

To request a stand booking form please email [nzsif@gosnow.co.nz](mailto:nzsif@gosnow.co.nz).

The floor plan and shape of your stand will be prepared once we have received your information. Please also indicate on the form if you will be having an open or closed stand.

We are using a new venue this year. The venue is 2,000 sq mtrs compared to 3,200 sq mtrs at Arena Manawatu. We do not anticipate space shortages and it is noted that the trend over the past couple of years saw exhibitors reduce the size of their stands.

We will do everything we can to accommodate your space requirements.

Upon receipt of your form a trade fair pack will sent to you. This will include order forms for additional paneling (panels for 3 sides of your stand are provided within the stand costs) and additional electrical requirements (your stand cost includes a power point and some lighting). The venue does not have the lighting capacity compared to venues holding sports events therefore to ensure the stands are not under lit we are providing power and spots for all stands.

The forms for additional panels, furniture and additional electrical requirements are to be sent to the suppliers directly and orders are to be paid directly to the suppliers.

### Floor Covering - Carpet

The entire floor of the venue will be covered with grey carpet. The cost of carpet is included in your stand costs.

### Accommodation

Grand Mecure Oakridge Resort (Venue for AGM and NZSIF party)

Book your accommodation now - rooms are subject to availability. Rates are as follows:

Standard Room sleeps 2 - **\$137.75 incl**

Superior Room sleeps 2 - **\$161.50 incl**

Superior Suite self contained sleeps 2 - **\$185.25 incl**

One bedroom Apartment self contained sleeps 4 - **\$232.75 incl**

Two bedroom Apartment self contained sleeps 5\* – **\$337.25incl**

*\*(Extra person charge applies of \$25pp if more than 4 adults)*

**Reservations 0800 869262 and say you are with the NZSIF Trade Fair.**

Other accommodation options – [www.tourism.net.nz](http://www.tourism.net.nz) - select accommodation and Wanaka.

Your payment for accommodation is to be made directly to the provider.

## Catering

Café and stand catering will be available. Trade fair participants can purchase food and beverages (non alcoholic) from the cafe situated in the venue if space permits, or adjacent to the main entrance. 63 B Catering Ltd is the official caterer for the trade fair and exhibitors can order catering for their stands as well.

Contact:

Maxine and Brent Makeham

63B Catering Ltd

Email – [63bcaterer@hyper.net.nz](mailto:63bcaterer@hyper.net.nz)

Phone – 03 4431774

Cell – 027 4431799 or 027 2443177

## Programme

The programme is below and includes the regular meetings normally held during the trade fair. The NZSIF is organising a party for the industry on Wednesday evening at Oakridge. All trade fair participants are welcome to attend this party. We therefore recommend that if you want to hold your own function/party you do this on Tuesday evening. This is a free night as far as NZSIF organised functions are concerned.

Please note that the trade fair closes at 3pm on Thursday 11 October. Early breakdown is not permitted.

The on snow day at Cardrona on Friday 17 October is not a formal demo day and wholesalers are not expected to provide demo equipment unless previously arranged with your retailers.

**Programme is as follows:**

**2008 NZSIF TRADE FAIR  
TRANSPORT AND TOY MUSEUM WANAKA (Beside airport)  
14-16 OCTOBER 2008**

**Monday 13 October**

8.00am to 5pm - set up

5.00pm Executive Meeting - Venue

6.00pm Wholesalers Meeting - Venue

**Tuesday 14 October**

8.00am – 7.00pm - Trade Fair open

6.15pm – 7.00pm - Retailers Meeting – Venue

**Wednesday 15 October**

7.15am – 8.30am - AGM Breakfast – Oakridge

8.30am – 7.00pm - Trade Fair open

7.30pm – - NZSIF Party – Oakridge

**Thursday 16 October**

9.00am to 3.00pm - Trade Fair open

3.00pm to 11.30pm - Breakdown

**Friday 17 October**

9.00am to 4.00pm - On snow day Cardrona.

We look forward to receiving your stand booking form and organising another successful trade fair. Please do not hesitate to contact me if you require further information and assistance.

**Miles Davidson**

**NZSIF**

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